



FOR IMMEDIATE RELEASE

## Your Trash, Our Treasure — EcoPress Marks National Recycling Day With A Community Challenge

**SACRAMENTO, CA — November 4, 2025 —** This National Recycling Day (November 15), EcoPress Sacramento is redefining what it means to recycle plastic waste. The new creative studio transforms discarded plastics into functional art — and it's setting a community challenge: **to collect 50 pounds of #2 plastic from Sacramentans by the end of 2025**. These sturdy plastics, the kind that can linger in landfills for hundreds of years, are more common than you might think — found in everyday items like milk jugs, shampoo bottles, and bottle caps.

That plastic won't just sit in a bin. It will be transformed into **recycled chairs and tables debuting at the EcoPress studio**, opening in downtown Sacramento in Summer 2026. Each piece will stand as proof that plastic doesn't have to end up in a landfill, it can be reimaged into something beautiful and lasting.

“Wishcycling ends here,” says EcoPress founder and local artist, Sam Mejia. “People already do their best to recycle, but according to a report published in the [National Library of Medicine](#), an estimated 90% of plastic waste in the U.S. does not actually get recycled; it's either burned or landfilled. We're building a future where Sacramento's plastic waste can stay local and become something new.”

Wishcycling — the hopeful act of tossing something in the recycling bin and assuming it'll be reused — often leads to confusion about what actually *can* be recycled. EcoPress is tackling this problem through education, creativity, and community-powered recycling.

This National Recycling Day, **EcoPress invites the community to help collect 50 pounds of #2 plastic**. You can:

- **Donate your #2 plastics** at an [EcoPress collection bin](#) near you.
- **Pick up a free [mini home bin](#)** starting November 15 at **Ecojoyous in Old Sacramento** — and enjoy 10% off your Ecojoyous purchase on November 15 only.
- **Partner with EcoPress to [host a collection bin](#)** at your business or community space — EcoPress will provide the bin and manage waste pick-ups.

Learn more about #2 plastics, our transformation process, and how to get involved at [ecopress916.com](http://ecopress916.com).

### **About EcoPress Sacramento**

EcoPress Sacramento is a community-powered creative studio that transforms local plastic waste into functional art and sustainable design. EcoPress is also proud to be a finalist in the **Downtown Sacramento Partnership's Calling All Dreamers** program.

### **About Downtown Sacramento Partnership - Calling All Dreamers**

Calling All Dreamers is a business incubation program that assists entrepreneurs in building out their business plan and looking at potential storefront locations in Downtown Sacramento.

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